



ISEA's DOs & DON'Ts of School Elections

ELECTION – DOs

Inform members of ISEA recommended candidates in association newsletters, member mailings, and on local association social media.

Invite only recommended candidates to association meetings.

Educate and Inform members on recommended candidates at association meetings.

Post recommended candidate information on association bulletin boards and social media sites.

Do a **press release** to the local newspaper about ISEA recommended candidates. *Note: We can work with you on how to do this.*

Organize a local association member door knocking activity.

Sponsor local association phone banks or post card writing parties for member-to-member contacts on behalf of a recommended candidate.

Register members to vote.

Distribute blank absentee ballot request forms at member meetings.

You may use school emails to **inform and educate** MEMBERS ONLY about recommended candidates.

Example: This is to inform you that ISEA has recommended George Washington for the Iowa Senate. For more details, come to the association meeting.

ELECTION – DON'Ts

DON'T: Spend any dues money on campaign activities.

DON'T: Use any school equipment or school premises for advocacy activities – **exception** is an association meeting in the school building.

DON'T: Use school email for any campaign activity that advocates for recommended candidates.

DON'T: Use school mail boxes to distribute candidate materials or any advocacy communications.

DON'T: Tell members who to vote or campaign for. Instead educate and inform.

DON'T: Put an ad in the newspaper or elsewhere advocating for a candidate that is paid for with association dues.

DON'T: Volunteer to turn in another voter's completed absentee ballot to the auditor's office.

DON'T: Pre-fill or pre-populate absentee ballot request forms. Voters should complete their absentee ballot request form on their own.

IF IN DOUBT...

Call your UniServ Director or

Government Relations Staff!