

ISEA Community Outreach Grants **Sponsored by the Iowa State Education Association**

The Iowa State Education Association announces the availability of funds to encourage members and local associations to collaborate and create opportunities for community service or school projects. The funded projects should meet an identified need within the community, be sustainable and help build visible foundations for deeper relationships with students, families and communities.

ISEA’s mission is to “promote quality public education by placing students at the center of everything we do while advocating for education professionals.”

GUIDELINES

The Goal of ISEA’s Community Outreach Grants is for local association’s good work to be recognized in the community. As such the following guidelines apply to all grant applications:

- Applicants must demonstrate that their proposal involves members of the local association and includes partners in the community.
- Grant funds may not be used to pay salaries or to purchase equipment for a school, a school district or to supplant any item or purchase that should otherwise be made by the state government in the health and well-being of our public school systems.
- Grants funds may not be used as a direct donation to another organization, group or project. They must be used to develop a program, project or activity involving local association members and other members of the community or community organizations.
- In order to be considered for funding, grant applications must demonstrate how the project will be recognized in the community at large including a press release to the local paper, publicity on the local association FB page; photos of the project and any other publicity which enhances the local association’s standing in the community.
- All Application Criteria must be followed before a grant application will be considered.
- No elected officer of ISEA or member of the ISEA Executive Board may apply.

HOW TO APPLY

Applications must be submitted in written form. To be considered for funding, each applicant must provide all of the information identified in the Application Criteria Section which includes: Description; Partner(s); Sustainability; Budget; Timeline; Activities; Publicity; Grant Application Data Sheet.

You may incorporate statements of support in your application but it is not necessary for funding.

Once your proposal is submitted, you will receive a confirmation email. The ISEA will review all proposals within 30 days from the application deadline. If your proposal is approved for grant funding, the ISEA will notify your local president, local treasurer, ISEA Executive Board member and UniServ Director from your UniServ Unit about your proposal.

If you receive grant funding, the following applies:

- You may be asked to participate in presentations with other grant recipients.
- You are required to submit a final summary of your project; including details of the project's impact and any receipts for expenditures. It is the responsibility of the recipient of the grant to collect data if relevant to the project. For example: How many students were serviced, the number of teachers and/or ESPs involved, the number of community members serviced, etc.

In the event the ISEA receives a large number of applications in one cycle; awards will be weighted toward first-time applicants and new projects.

APPLICATION CRITERIA

Description: Provide a summary/rationale describing your proposed project. Please be specific.

Partner: Provide the name of the school, school district and community partner(s) and a short statement as to why you selected this entity as your partner(s).

Sustainability: Describe how you believe this project or partnership will be sustained beyond the grant period and/or how it provides a model that can be used by other educators or communities.

Budget: Provide an estimated budget for the proposed project. Your request should total \$500 or less. Identify any additional support (money, donations of resources and/or time) that will be provided by other sources. ISEA suggests that your budget be as cost-efficient as possible.

Timeline: Provide a specific timeline of activities.

Activities: Describe the activities and how the activities will engage the community and students.

Publicity: Describe how you will incorporate a press release, social media, & other publicity in your proposal.

Grant Application Data Sheet: Be sure to include with your application (see page 3).

Goals: The project will be measured according to the following criteria:

- 25% Identification of needs of community that will be met as a result of the project.
- 25% Impact on the community
- 25% Involvement of educators and others such as parents, community members, etc.
- 25% Extent to which the project builds community relationships.

Deadlines:

Fall 2020 Grant: Applications due by 5 p.m. on Friday, October 9, 2020.

Spring 2021 Grant: Applications due by 5 p.m. on Tuesday, February 9, 2021.

Send your Grant Application & Data Sheet to:

MAIL: ISEA / Communications, Community Outreach Grants, 777 Third Street, Des Moines, IA 50309
OR

EMAIL: Scanned proposal applications via email to kknight@isea.org and jhessburg@isea.org

QUESTIONS:

For questions about the grant application process, please contact Jean Hessburg at jhessburg@isea.org

GRANT APPLICATION DATA SHEET

Applicant name:

Address:

Home Email:

Cell Phone:

School:

School District:

Local Association:

Local Association President:

Local Association Treasurer:
(Any grant funding will be distributed to the Local Association via the Treasurer)

Project name:

Community Partner(s):

Grant application submission is an acknowledgement of the guidelines of the ISEA Community Outreach Grant program.

Signature:

Date: