ISEA's Newsletter Recognition Program

How does your newsletter measure up with others published in the state? Does it merit special recognition? There's only one way to find out—enter the annual ISEA Newsletter Recognition Program!

Here are the rules:

1. Any ISEA-affiliated local association which has published at least three issues of a print or electronic newsletter during the prior school year, or that has developed/maintained a website is eligible to enter this program.
2. The three categories are:
   • Local associations with fewer than 100 members
   • Local associations with more than 100 members
   • Websites
3. Newsletters will be judged on originality, clarity in communicating a message or point of view, and visual impact. Judging will be based on content, visual design and appearance, and readability.
4. To enter, complete this entry form and submit ***three copies*** each of any three different issues of the print newsletter; email any three issues of the elctronic newsletter; and /or a URL for a website published during the prior school year (August through June) to Tami Kuhn, ISEA, 777 Third Street, Des Moines, Iowa 50309. Deadline is January 15.

Award certificates will be presented to representatives from affiliates recognized in this program

Newsletter Recognition Entry Form

Category: ☐ Fewer than 100 members ☐ More than 100 members ☐ Website

Newsletter name: _____

Local Association: _____

UniServ Unit: _____

Editor: _____ ( ) _____
Daytime phone number

Address: _____
street city zip

URL if entering website category: _____

Number of issues published during the school year: _____